

**Chapter  
14**

**Globalization and the  
Geography of Networks**

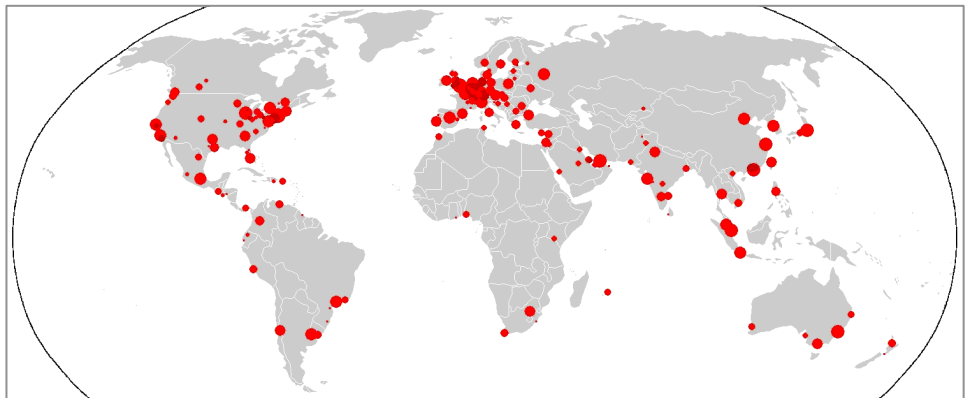
**Economic Development 5**

Note: all of the following information in addition to your reading is important.

**Globalization and Networks**

\* The following can be answered using both the text and video.

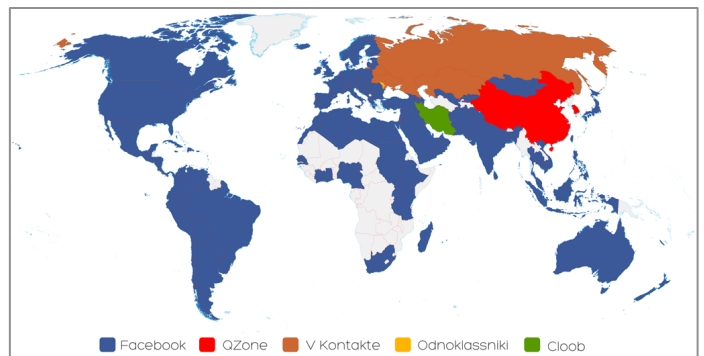
- Briefly discuss the impact of the digital revolution on interpersonal skills, and the “need for skin” - \_\_\_\_\_
- Define: imagined community, and describe ONE example - \_\_\_\_\_
- Define: globalization using the concept of networks - \_\_\_\_\_
- Discuss how networks have changed since 1995 - \_\_\_\_\_
- Discuss how networks are changing through cloud computing - \_\_\_\_\_



- Define: global city (world city), and give TWO examples - \_\_\_\_\_

**Network Operations in a Globalized World**

- Define: social network, and give TWO examples – \_\_\_\_\_



## Network Operations in a Globalized World (continued)

- Define: "Arab Spring" - \_\_\_\_\_
- Discuss how social media supported the diffusion of the Arab Spring - \_\_\_\_\_



- Define: synergy, and give ONE example - \_\_\_\_\_
- Define: gatekeepers, and discuss how they control information - \_\_\_\_\_
- Discuss ONE implication of the horizontal integration of media conglomerates, and the availability of information from diverse perspectives - \_\_\_\_\_
- Discuss ONE effect of microblogs (blogs) in disseminating information - \_\_\_\_\_
- Define: community-supported agriculture (CSA) - \_\_\_\_\_
- Define: brick-and-mortar industry, and give TWO examples - \_\_\_\_\_
- Define: cottage industry (referencing specialty goods), and give TWO examples - \_\_\_\_\_
- Define: footloose industry, and give TWO examples - \_\_\_\_\_